



SEPTEMBER, 2019

- [Community Highlight of the month](#)
- [#WOMENOFWNROMANIA](#)
- [PWN Supporter of the month](#)
- [Tips & Tricks for using the PWN platform](#)
- [Coming up events](#)
- [Revisiting previous events](#)

## COMMUNITY HIGHLIGHT OF THE MONTH

### **PWN Global Gender Balanced Leadership Awards 2019** **October 10th, 2019, Dublin, Intercontinental Hotel**

PWN Global is a network of people accelerating gender balanced leadership in business and society through professional development and global networking opportunities. We invite you to be at the table, in one of the world's most dynamic business environments - Dublin. Spend an evening networking with 450 of the world's greatest thought leaders on gender balanced leadership, as we honour their contributions towards accelerating progress at this prestigious inaugural awards ceremony.

The full list of Awards and Nominees, details about participation fees and sponsorships are available [here](#).

Looking forward to seeing you there!

## #WOMENOFPWNROMANIA



**MIHAELA RALUCA TUDOR,  
CEO TUDOR Communication**

➤ **Most proud of**

Developing a unique PR & Personal Branding agency, formed exclusively by ex-journalists, winner of Small Consultancy of the Year 2018 at the Romanian PR AWARD. For almost 7 years, my team succeeded to raise businesses of several hundred thousand euros to the level of million euros, to save companies from bankruptcy and to create brands. We promoted two of the most important events in Romania: the musical and cultural show - Parsifal by Richard Wagner at the Romanian Athenaeum (Event of the year) with Christian Badea, and the Balkan Equestrian Championship (PR AWARD NOMINATION). My business story was published in the book "The economic force of women" by Andreea Paul.

➤ **My PWN Contribution**

I facilitated the organization of the recent lunch-talk with Her Excellency Mrs. Stella Ronner-Grubačić, the Ambassador of Netherlands to Romania. I offer my support in growing the network and promoting special projects in media.

➤ **Looking for in the PWN community**

Knowledge sharing, networking and developing new business relationships.



**Dr. IRINA BUDRINA,  
Partner, AM Consultancy**

➤ **Most proud of**

My book "Multiculturalism: United in Diversity - A Romanian Perspective". The present book is based on my very rich and significant encounters with people and organizations in various parts of the world and mainly in Romania. This book is a voyage of discovery and learning about our own and other cultures. Leadership, intercultural communication, cultural dimensions, cultural values and gender issues in business and beyond business are just some of the discussions you are going to be part of through knowledgeable and skillful guidance. My Romanian clients called this book "Oglinda Magica".

➤ **My PWN Contribution**

I was part of the Mentoring Program for 3 years. Later I joined the Women on Board pillar. Active participation in PWN events.

➤ **Looking for in the PWN community**

Looking for new gender opportunities, new contacts, new ideas and projects.

If you want to be featured in this campaign, please send **a maximum 500-words** text answering the questions below, and **a separate, good resolution photo (min 2 MB) in .jpg format** at [office@pwnromania.net](mailto:office@pwnromania.net).

- Name, title, company
- Most proud of... [professional/ personal achievement]
- My PWN Contribution...
- Looking for in the PWN community...

## PWN SUPPORTER OF THE MONTH



### **MARIA GHITIU**

**Sales Director Digital Renewal Centre Europe,  
Oracle Romania**

#### ➤ **My gender balance story**

I will take a moment to look back more than 15 years ago - here I am, at the Board of Directors meeting, in my first Management role sitting at a table which seemed really big at that time. There were 10 men, while I was the only woman and the youngest. This image will stay with me for life. It's one of the reasons, as I progressed in my career, I kept a balance in my

Management team making sure I give equal rights for both men and women. I consider myself lucky to live in an era where everything is possible, provided that you set the right intentions, you do not give away your power to anyone, you are ready to inspire so you set yourself to have the courage to act and jump even if you do not have all the answers covered just yet. I believe nobody is 100% ready for the next step, for the unknown, hence one must have faith that the Universe will never give anyone more than he/she can take. As a Leader I am known for having the ability to reinvent myself, being tenacious, present, supportive and good with people but also as a very good strategist, results oriented and creative. I've been told many times that in a world of men in order to survive, I have to man up, be strong and powerful to the extent of not showing emotions or my feminine side. I strongly disagree! Today we have the opportunity to be authentic, be who we really are with no judgement – it is this authenticity that can really make the difference in today's & future leadership. In personal life we believe that man & woman make a fantastic team and complete each other, I see no reason not to be the same in business. Part of Oracle Woman Leaders events, when I was sharing my career path & success story, I was asked a very insightful question – “How is it possible to have such continuous success and still remain humble?” My answer is still the same! Do not fall in love with your own success! The way is forward, even if you dare to fail forward. It may not be perfection but it sure is progress!

#### ➤ **My PWN Contribution**

For the past 4 years I have been volunteering as a Mentor, usually working with 2 aspiring, smart, inspirational & lovely ladies per year. All matches were indeed made in heaven. Not only that we achieve objectives or become a better version of ourselves in this process but we actually form life connections, soul friendships, which I find priceless. I, personally, love PWN Mentoring program seeing along the years a genuine interest in sharing, a massive contribution coming from highly successful ladies, that I totally admire for their offering with immense generosity. Each PWN event, that I participated at, has the energy that I would love to see and live, more often, in

the business environment. This, I believe, is the success of an organization that is set off with the right intentions and that I am extremely grateful to be part of.

### ➤ Call to action

I encourage everyone to bring to surface the best of you, the uniqueness that we all have, your “giftness” as I like to call it, because this will lead to having a clear mission in life which can then, in an effortless, full of passion way, turn into a legacy that you leave behind. The world is a better place because of your presence alone – INSPIRE, CONTRIBUTE, say YES to LIFE while your biggest responsibility remains to BE HAPPY!

## TIPS & TRICKS FOR GETTING THE BEST OF THE PWN GLOBAL PLATFORM

You can first of all see all the members of our community (premium members) and connect with them.

In order to do this, you just have to log into our website using your email address and password and click on “Members login” and you’ll get yourself in the Members Area, where you can see the profiles of our worldwide network members and connect with them, share experience and / or just chit-chat.

Another very important feature of our platform is that you can see the live calendar of our worldwide network events, and if you are travelling you are more than welcome to join whatever event catches your attention. You just have to log into the Members Area and scroll down to “Be There” section and see the Calendar of upcoming events. <https://pwnglobal.net/members-home.html>.

Not at least – you can enjoy the webinars on our website – from the comfort of your home or office you can join online webinars on most actual and appealing subjects. Most of them are free of charge for members. You can find them on the Calendar section described above. For example the next one will be about Complex Problem Solving:

## COMING UP EVENTS

### Community Events

**Bucharest, September 16** – Home, smart women/smart decisions Master Class delivered by Imoteca and the Romanian Portugues Bilateral Chamber of Commerce. Event [page](#).

**Dublin, October 10** – Gender Balance Leadership Awards.  
Event [page](#).

All PWN events are available online at the [PWN Calendar](#).

## REVISITING PREVIOUS EVENTS

A happy remembrance of Summer in the PWN Romania Summer Garden Party photos [here](#) and [here](#).