



NOVEMBER, 2019

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COMMUNITY HIGHLIGHTS OF THE MONTH

PWN Member of the Year: Virginia Otel, President of PWN Romania PWN Global Gender Balanced Leadership Awards 2019

“(...) As a non-profit we would not exist without the support of our members and the dedication of our volunteers. Naturally, our awards event was the perfect opportunity to recognise their contribution and that is how we came to create our Member of the Year award.

With her leading roles in Mentoring, Women on Boards, Engaging Men and subsequently as President of PWN Romania, Virginia has worked hard to create links with many important organisations within Romania and internationally. Under her leadership, the local network membership and impact has continued to grow steadily and the global mission and vision has an articulate and effective ambassador.”

[Read more](#)

PWN Global Launches Past-Presidents Alumni Group

“(...) The idea was to find ways to keep our Alumni connected to the City Networks (by supporting new Presidents as they step in), to the members (by joining our International Mentoring project as senior level mentors) and our partners (as potential speakers and other ways yet to be defined). There is definitely an appetite to stay connected and actively continue to share and support PWN around the world. We look forward to seeing what this incredibly talented and generous group creates as the Alumni group comes together.”

[Read more](#)

PWN SUPPORTER OF THE MONTH



SERGIU NEGUȚ
Associate Dean MsM Romania,
co-founder FintechOS,
business angel and growth strategist

➤ **My gender balance story**

I was lucky enough to grow in a family and an environment where true equality was a fact. The girls who were my school colleagues seemed often smarter and more committed to hard work than the boys, who were often more superficial. In my first job, one of the owners, and in fact the one holding the place together was a woman. Yes, I met a few misogynists, but I always thought they are just awkward guys whom no one would take seriously. Unfortunately, it was only much later and only when reaching abroad and into higher circles when I realized the world is less gender balanced than I thought. And yes, there are circles where women still need ambassadors. Where status quo needs to be changed.

➤ **My PWN Contribution**

So, I was happy to help a bit. And am grateful to be considered a man-bassador. It is for me part of a broader system of building this world into a better place. And building this business world into a more normal, caring and balanced network. It is about gender diversity, broader diversity, inclusion, helping others, accepting our limits and growing together into better people.

➤ **Call to action**

I am still surprised every time when I see discrimination, because it feels so obsolete. Like an unpaved road in the middle of the city, it makes you feel... dusty. Sometimes it is imposed, but sometimes it even comes from within, as complacency. It could even be embedded culturally, as we still don't have enough female business mythology, enough role models. So we need to set the dust and pave the roads. Create those success stories and tell them. And build the world that we would like to live in. Where our girls and boys are able to fully express who they are, and contribute to an even better world. In this part of the world, this should be simple, upholding unity and diversity, for an evolving civilization.

MEET THE PWN ROMANIA BOARD



MĂDĂLINA RĂDULESCU

VP Partnerships

Owner of Complex Piatra Șoimului & Kuib - Restaurant, Sinaia
Managing Partner Fun Training

➤ My PWN Journey...

My PWN Adventure began in 2014, when Violeta Ciurel introduced me to this great community. I joined it enthusiastically, hoping to bring my personal contribution and inspire other women throughout their own leadership journey. I initially volunteered as Project Manager in the 2nd PWN Mentoring Program. It was an amazing experience, which motivated me to continue. Given my entrepreneurship experience, I subsequently accepted the challenge of the Entrepreneurship VP role, which I held for 3 years. I was lucky and grateful to be supported by a strong Pillar team, and together we launched the first women-dedicated PWN Entrepreneurship Program (The Toolkit for Women Entrepreneurs), while also organizing networking events with inspiring entrepreneurs. I am currently Partnership VP, lector in the Toolkit for Women Entrepreneurs, Mentoring Angel, and contributor for the Museum of Remarkable Women.

➤ Most treasured PWN value and the story behind it.

Courage - The courage I had 10 years ago, after years of leadership and management within the corporate financial world, to make the decision to leave it behind and start on my own, with my husband aside and two kids, and another baby soon to be on the road. And the courage I have today to continue.

➤ Legacy

My most treasured legacy is **my family**, my Pillar of support, energy and meaning - my husband Dan and our three children Elena (16 years), Alexandru (14) and Maria (8). They have always understood my reasons behind the long, volunteering hours with PWN Romania, and I am proud to have inspired them the same values I am guided by. In business, the greatest satisfaction is to see these values at work with my clients, partners, employees and students. For the past 10 years, Dan and I have built a special place in Sinaia, **Kuib – Restaurant**, setting a personal mission to turn it into a hospitality standard for the local tourism business.

I have also built a strong **training, coaching and consultancy firm**, together with my business partner, Liana. The Fun Training team has recently celebrated 5 successful years and we look forward to the next ones.

Because I truly believe in education and in our responsibility for the next generations, I have dedicated 3 years as an **associate professor** at FABIZ ASE for Change Management and Human Resources classes.

I feel the greatest gratitude when I see clients and students using my teachings, advancing with their projects, and sharing their lessons with the others.

➤ **Call to action for the community/ pillar**

Giving back is our social responsibility and I believe that professional women, first of all, should experience the gift of volunteering. Looking back, I count at least 2,000 volunteering hours for this beautiful community, each and every one offered from my heart, with energy and passion. I have never considered this 'work' but a learning and rewarding opportunity within my own personal journey. Our community grows with each and every unique contribution. And our members grow with our community. Ask yourselves why YOU are here and, once you have YOUR answer, bring YOUR personal contribution for the benefit of all! We will thrive together!

TIPS & TRICKS FOR GETTING THE BEST OF THE PWN GLOBAL PLATFORM

1. **CONNECT** - You can access the profiles of all our community members (premium members) and join their network. Login into the Members Area, and Get Networking.

<https://pwnglobal.net/get-networking.html>

2. **SCHEDULE YOUR AGENDA** - Stay updated with the upcoming events by accessing the global PWN calendar at <https://pwnglobal.net/members-home.html>

3. **GET INFORMED** - See the latest PWN news and research at <https://pwnglobal.net/knowledge-hub/whats-new.html> (or by scrolling down to the bottom of the Welcome to the members area, SEE WHAT'S HOT).

This month we recommend you "How to manage your workload and avoid burnout".

4. **LEARN** - Register and watch the PWN webinars (login to Members Area / scroll down to SEE WHAT'S HOT and on the next page you select WEBINARS AND PUBLICATIONS).

COMING UP EVENTS

Community Events

Bucharest, November 12 – Women on Boards Academy – Competencies Lab for Board Members with Mrs. Simona Fatu, Mrs. Magdalena Manea and Mrs. Alina Cobuz. Event [page](#).

Bucharest, December 3 - Women on Boards Academy – Competencies Lab for Board Members with Mrs. Luiza Muller and Mrs. Madeline Alexander. Event [page](#).

All PWN events are available online at the [PWN Calendar](#).

Partner Events

Bucharest, November 11 – 15 – Zilele BIZ – the Business Festival among Books - <https://zilelebiz.ro/>. As partners, Revista BIZ has offered our members invitations for the days dedicated to **Entrepreneurship** - November 11, **Innovation** - November 12, and **Management** - November 13. For registration, please register by filling in your details as follow: Entrepreneurship - [link](#); Innovation - [link](#); Management - [link](#).

Bucharest, November 19 - Stories of Roma Lives - Another Perspective, a special evening organized by The French Institute in Romania, which will be celebrating 10 years of artistic career of Roma film and theater actress and writer Alina Serban. Participation is free based on registration [here](#). **When:** Monday 18th of November at 19.00. **Where:** Elvire Popesco Cinema (77, Dacia Boulevard).

REVISITING PREVIOUS COMMUNITY EVENTS

Dublin, October 10 - PWN Global Gender Balanced Leadership Awards 2019. More on the Awards Night: Press release [here](#); Awards night photos [here](#).

Bucharest, October 22 – Women on Boards Academy – Competencies Lab for Board Members with Mrs. Carmen Neagu and Mrs. Ana Maria Mihaescu. Photos [page](#).

Bucharest, October 30 - Entrepreneurship WGT for MC & 5 OCT (o'clock tea) on "The Art of Perfumes: how to choose and enjoy a fragrance" – at the Perfume Museum.