



JANUARY, 2020

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COMMUNITY HIGHLIGHTS OF THE MONTH

New interim VP Legal joins the PWN Romania Board

Alina Dumitrascu's promotion to a senior executive position overseas was great news, making us extremely proud that a Romanian professional woman has joined the headquarters team of a multinational company. We are grateful for her contribution to our community and wish her all the best!

Going forward, the PWN Romania Board has decided to name Cristina Gavrilă, Partner of the recently established law firm GM Legal, as interim VP Legal until the new elections to be held at the Annual General Meeting, end of April.

Since 2006, Cristina acted within multinational law firms, member and leading multi-practice teams with a portfolio covering the full spectrum of domestic and international transactions and investment projects. She is currently focusing on commercial law, counseling foreign investors and Romanian companies active in highly regulated industries.

Her joining the PWN Romania community adds a new experience to the volunteering work she has been doing over the years, with organizations such as Salvati Copiii, Habitat for Humanity, United Way Romania, Institute for Human Rights and Business, Estuar Foundation, IMPOWR (the American Bar Association's International Model Project for Women's Rights) or SOIR (a Swedish organization that exposes and fights poverty and exclusion).

We gladly welcome Cristina to the team, and we look forward to working with her!

PWN Romania mentors join international mentoring project

Erasmus co-funded SWinG, partnered by PWN Paris, aims at opening doors for women in sports

PWN Romania mentors Magda Niculescu, Corina Berekmeri, and Speranta Munteanu have joined the international SWinG project, an Erasmus+ program of the European Union with the ambition to promote and accelerate female presence in governance bodies of sport organizations.

The program is coordinated by the French Federation of Sport on Company and attracted 10 partners from 7 countries, including sister organization PWN Paris.

The mentors involved in the program come from 8 countries and have different experiences, being selected based on their proven business success and enthusiasm to help other women.

"We are extremely proud of our colleagues who have assumed the responsibility of a mentor role globally," says Paula Bușe, VP Mentoring PWN Romania, "all the more since we talk about complex projects and a considerable volunteer effort, which adds to an already very busy business and professional agenda. At the same time, it is an honor for our team as a whole, as we receive recognition for the mentoring potential that exists in Romania, a potential that we have cultivated as an association for over 8 years. We have many ladies and gentlemen in the local Pillar who also have the experience, and the desire to take the Romanian business know-how in global projects."

Details about the project at <https://gamechangeher.org/>.

#WOMENOFPNROMANIA



ANA MARIA MIHĂESCU
INDEPENDENT MEMBER OF BOARDS OF DIRECTORS AND SUPERVISORY BOARDS
HONORARY MEMBER SINCE 2016

➤ MOST PROUD OF

I am most proud of my family, as we celebrated 30 years of solid marriage and the 20th anniversary of our wonderful son, in 2019. I am grateful that I still have extraordinary friends with whom I share both the good and the bad but, more importantly, the same values. I am also very proud for having converted my first three years of retirement into a very active life, working on three commercial boards and one NGO, and continuing to share my experience with the younger generation. Reinventing yourself at 60 might seem difficult but it is fantastic!

➤ MY PWN CONTRIBUTION

I have been a close supporter of the community since 2014, and an active participant in the Women on Boards Pillar, including as speaker at the 2015

Conference Gender Diversity in the Boardrooms – Key Driver to Economic Performance, and more recently at the 1st workshop of the Competencies Lab for Board members. I have also joined efforts to promote and bring more sponsors on board for the Museum of Remarkable Women project, in which I believe very much.

➤ **LOOKING FOR IN THE PWN COMMUNITY**

I hope to soon convert my informal mentoring efforts into a formal contribution for PWN Romania members, and also support our community in becoming the most innovative city network of PWN Global.



CORINA BEREKMERI
ADMINISTRATOR, SWARCO VICAS SRL

➤ **MOST PROUD OF**

Successfully restructured a paint production company on all aspects: team, labour and environmental safety, infrastructure, production flow, commercial. Most challenging, but fulfilling within whole process, was changing mentality. At present, I am most proud of my team!

➤ **MY PWN CONTRIBUTION**

I am part of PWN Romania Mentoring Program 2019 as a mentor for two young and ambitious ladies. As well, I am an international mentor in the SWinG program, where PWN Mentoring Paris is a partner. The SWinG Project is an ambitious 3-year project co-funded by the Erasmus+ Program and led by the French Federation for Company Sport. SWinG project will promote Executive Board as an option for women volunteers in sport while also focusing on motivation, training, and skills development for participants. Currently, I participate in the PWN Romania's Women on Boards Pillar - Competencies Lab for Board Members.

➤ **LOOKING FOR IN THE PWN COMMUNITY**

Knowledge sharing, inspiration and networking. Support and contribution for promoting gender diversity and inclusion in business.

MEET THE PWN ROMANIA BOARD



IOANA RENȚEA
VP Entrepreneurship

Business Unit Manager, LLP Bucharest

➤ **MY PWN JOURNEY...**

Started in February 2012. I still remember the wonderful evening with lovely ladies, powerful business women who had left their corporate dress for a genuine talk about gender balance. I liked the event and said to myself that I wanted to be part of their projects. So I joined PWN Romania in January 2013. I have been a member of the Entrepreneurship Pillar since September 2013 and acting Vice-President Entrepreneurship since 2018. Together with my colleagues in the Pillar, I wrote, planned and organized networking events for the PWN community, such as the Morning Wednesday Coffee or Speed Networking sessions. The dearest and most challenging of all is the Entrepreneurship Toolkit (Trusa de instrumente), currently at its 7th edition, in a new and improved online format.

➤ **CALL TO ACTION**

If you want to be stronger, more independent and grow your business to another up-level, join our projects. We know that time is the most valuable and limited resource for an entrepreneur but we strongly believe that together we can do more, faster and better. By bringing our ideas together, sharing our time and energy we will be able to gain in efficiency and resulting synergies will help our plans flourish.

➤ **MOST TREASURED PWN VALUE IS...**

Collaborative Intelligence. We work together to achieve great things. In the past 6 years, I had the opportunity to participate in all the 7 editions of "Entrepreneurship Toolkit". I met wonderful women and listened to extraordinary life stories. I saw businesses being born and others flourishing. I enjoyed late evenings talk about business strategy, marketing on-line, personal branding and not only... I met great speakers, outstanding personalities in their field of competence: sales, negotiation, financing, legal or accounting. And I was pleased to see how students remained connected years after completing the program. Together, we created a strong community of over 130 members, Toolkit graduates and speakers.

➤ **MOST PROUD OF**

Being part of a strong international women network and acting as a member of the PWN Board team over the past 2 years. Together with my colleagues and the PWN members, we are bringing a small contribution to changing our beliefs and behavior in business organizations and society overall... We learned to love people more and to share the most valuable resource we have: Time.

COMING UP EVENTS

Community Events

Save the Dates for the following Women on Boards Academy Competencies Lab meetings: February 18, March 17 and April 7.

All PWN events are available online at the [PWN Calendar](#).

REVISITING PREVIOUS COMMUNITY EVENTS

Bucharest, December 11 – PWN Romania Xmas Celebration of 2019 - we are Strong Together, and our Community is Family. Photos [page](#).

Bucharest, January 21 – Women on Boards – Competencies Lab for Board Members with Mrs. Mioara Popescu and Mrs. Sorana Baci. Photos [page](#).