



APRIL, 2020

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COMMUNITY HIGHLIGHT OF THE MONTH

Join the #InitiativesFromOurCommunity program

In these challenging times when our need to stay connected is greater than ever, we have launched a new campaign aimed at supporting and motivating actions initiated by members - **#InitiativesFromOurCommunity**.

This project provides the platform for online or offline meetings organized on a pro-bono basis by volunteering members, on relevant topics serving the PWN Romania mission of supporting gender balance leadership, and the needs of our community.

You are therefore invited to present your proposals at membership@pwnromania.net, so that we may share them with the entire community, for voting. You can submit proposals for workshops, conferences, sharing experiences evenings or morning coffees, seminars and/or courses.

The proposals generating interest will be subsequently organized. As an eligibility criteria, you will require a minimum of 10 participants for the online version and a minimum of 15 for the offline version. Scheduling of events will be on a first come - first implemented basis.

Also, please be advised that we will consider only proposals coming from Premium Members with their annual membership paid up to date.

#WOMENOFPWNROMANIA



CRISTIANA FERNBACH

PARTNER, KPMG LEGAL

➤ **MOST PROUD OF**

Looking back to my 17+ years of business law career spent in Bucharest and Berlin I am proud of contributing with specialized legal advice to a handful of significant greenfield investments and mergers in Romania and in the region, which led to important pillars in the private sector of our economy. Maybe

the achievements I am most proud of is having an appreciated footprint in the most dynamic and least explored practice of the legal profession – digital technology law and by mentoring a team of young professionals on their path to becoming specialists in areas of practice, which are not tackled yet in the Romanian law school. Sharing knowledge and inspiring innovation in a team of young and motivated lawyers is something that I love to do.

➤ **MY PWN CONTRIBUTION**

Early in my PWN Romania membership I was moved by the spirit and the association's initiatives and got involved in the last five editions of the Toolkit for Entrepreneurs organized by the Entrepreneurship Pillar as speaker on legal issues like legal protection of know-how and data, so important in the success of a business. For three years I had the privilege to be Vice President Legal of the Board of PWN Romania and with my fellow board colleagues to contribute to countless successful events and projects, one remaining most close to my heart: the digital Museum of Remarkable Women of Romania.

➤ **LOOKING FOR IN THE PWN COMMUNITY**

Every meeting with the PWN Romania community means for me the joy of interaction with extraordinary ladies, having different backgrounds, life stories and successful careers. I count on an even stronger PWN Romania community, with a nation-wide presence and which continues to have a voice on gender diversity in business and in our society.

MEET THE PWN ROMANIA BOARD



PAULA BUȘE
VP Mentorship

**Head of Project Management Department –
Idea Leasing IFN SA**

➤ **MY PWN JOURNEY...**

I have been supporting the PWN Romania Mentoring Program since the 3rd edition and am currently the Mentoring VP and a contributor for the Museum of Remarkable Women.

➤ **MOST TREASURED PWN VALUE IS...**

SHARING, which leads to building powerful teams and strongest human connections. I had and I still have the chance of being part of the Mentoring Program, for the last 7 years, and I have actively contributed to the growth of our community, starting with 50 and reaching more than 550 people involved (in this time frame), as mentors or mentees.

➤ **MOST PROUD OF**

I have met outstanding and beautiful personalities and I was part of some extraordinary life stories, by supporting the pivotal decision points in people's careers and in their personal lives, always being led by the attitude "everything is possible". I discovered the meaningful impact of **TOGETHER** – what powerful and generous mentors and energetic mentees are capable of. Together, with them and the Angel's team, we went through priceless journeys, where the living proofs of volunteering have shown us that it is literally true that you can succeed best by helping others to succeed.

➤ **CALL TO ACTION**

**Recruitment of mentors and mentees,
May 2020**

We will shortly open a round of registrations for new mentors, after which the call will be extended to our new potential mentees, with the first formal meeting scheduled for the start of September 2020.

Until then, we will continue the mentoring program with group mentoring, dedicated to all Mentoring Community! Details will follow shortly.

**HOW TO GET INVOLVED IN PWN
ROMANIA MENTORSHIP PROGRAM**

- Identify whether you would like to get involved as a mentor or as a mentee, or both.
- Send an email to mentoring@pwnromania.net and let us know about your intention and the role, and we will contact you for details (form to fill out).

COMING UP EVENTS

Community Events

Bucharest, Annual General Meeting and Elections – details to follow.

All PWN webinars and events are available online at the [PWN Calendar](#).

REVISITING PREVIOUS COMMUNITY EVENTS

Bucharest, February 26 – Closing ceremony of the Mentoring program. Event [page](#).

Paris, March 4 – The Romanian Ministry of External Affairs and PWN Romania organized an evening dedicated to celebrating francophone women at the Romania Embassy in Paris, on the occasion of "International Women's Day" and as part of the Cinquantenaire de la Francophonie. Photos available on the Romanian Embassy page - [link](#).

Bucharest, March 6 - Roundtable on Gender Equality Policies in French companies, at the Embassy of France in Romania. Event [page](#).

April 24, online meeting – Invitation to the PWN Romania community - #Let'sHaveAGlassofWine – Virtually. Details [here](#).

April 27, online meeting – #InitiativesFromOurCommunity: Making the right decision – this decision may stay with us longer than we believe – a seminar with Alina Rosca, Partner Rosca Law Boutique. Event details [here](#). Watch the full webinar [here](#).